

OPTIMAL HEALTH UNIVERSITY™

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Empower Your Health. Empower Your Life.

Power Questions for March 2018

Use Power Questions to spark interest in *Optimal Health University™*. Once a patient is interested, ask him or her to take copies of *Optimal Health University™* to friends, family and co-workers. Assure patients that by sharing *OHU™* with others, they can make a profound difference in their friends' lives — and help create a healthier world!

Celebrate school by educating teachers and parents about the rocketing prevalence of childhood headache, and how to prevent it. Contact local schools and offer to host a parent-teacher workshop on how to prevent childhood headache from affecting academic performance. Use this month's handout, *Are Headaches Affecting Your Child's Academic Performance*, to publicize this promotion.



Have you ordered your FREE OHU PowerPoint® Presentations and Implementation Manual yet?

The OHU handouts are a key component of the OHU theme-a-week patient education system. This system is proven to boost new patient volume and retention by inspiring patients to refer others.

To get the most out of your OHU subscription, we offer a variety of free tools aimed at allowing your office to succeed through theme-a-week marketing. These tools include PowerPoint® presentations on one highlighted topic each month, documentation forms and a winning implementation manual.

If you have not yet taken advantage of any of these success-building tools, please e-mail info@preventicare.com or call 1-831-313-0335 today!

Week One

March 4 - 10

OHU™: *Honing Conflict Resolution Skills*

Power Questions:

- ✓ Does your workplace offer conflict resolution training?
- ✓ Did you know that stress caused by interpersonal conflicts is a common impediment to wellness?

Week Two

March 11 - 17

OHU™: *Chiropractic Adjustments Relax Tense Muscles*

Power Questions:

- ✓ Name two of your friends who complain of tense muscles.
- ✓ Do any of your family members suffer from back or neck pain?
- ✓ Trivia Question: *Name three ways chiropractic care may alleviate muscle tension. (See handout for several possible answers.)*

Week Three

March 18 - 24

OHU™: *What Are Interesterified Fats?*

Power Questions:

- ✓ Have you heard of interesterified fats?
- ✓ Name two of your friends who are interested in nutrition.
- ✓ Did you know that many companies are replacing unhealthy trans fats with a source of fat that may be just unhealthy, if not more so? Name two of your family members who need to know about this.

Week Four

March 25 - 31

OHU™: *Are Headaches Affecting Your Child's Academic Performance?*

Highlighted OHU Topic of the Month. (See PowerTip of the Month suggestion.) Request your free PowerPoint® presentation on this topic by e-mailing info@preventicare.com.

Power Questions:

- ✓ *Trivia question:* Name one way childhood headache affects school academic performance. *(See OHU for explanation.)*
- ✓ Name two friends of yours who have children
- ✓ Did you know that childhood headache is linked with poor academic performance, and tends to worsen at the start of the school year. Will you help us educate parents about this?